INSIDE – 1ST COLUMN, WHITE BACKGROUND

McArthur Squash Center

After this 2016 edition in Johannesburg, the World Squash Masters will be held in the United States for the first time ever. McArthur Squash Center at Boar’s Head Sports Club in Charlottesville, Virginia will play host. McArthur is well known to North American players, having been selected to host the annual US Masters and National Championships since its opening in 2013. Tournament Director Mark Allen is promising a momentous welcome to US soil for the event, and has set his sights on attracting over 1,000 participants.

McArthur Squash Center features nine ASB courts, including a white-ball all-glass show court. Less than three miles down the road, a newly expanded squash facility at Saint Anne’s-Belfield School will provide an additional nine ASB courts, providing 18 total courts for tournament play with minimal venue-to-venue travel time.

[INSIDE – MIDDLE COLUMN, RED BACKGROUND]

Boar’s Head Inn

Central to our vision for the 2018 World Masters is an *Olympic Village* experience, where players, spectators, families, and friends can compete, eat, drink, sleep, and enjoy numerous recreational activities all within a single property…and all in superior style.

McArthur Squash Center comprises one piece of the vibrant Boar’s Head campus, which is nestled in the foothills of the Blue Ridge Mountains, just miles from the University of Virginia and a short two-hour drive from Washington, DC. Owned and operated by the University of Virginia Foundation, Boar’s Head offers 175 luxurious guest rooms and suites, all of which are within walking distance to the courts. Competitors will have priority booking rights for rooms at the Inn, as well as several other local area hotels.

The Sports Club boasts 26 tennis courts, a fitness center, yoga and group exercise classes, a multi-purpose gymnasium, and three outdoor swimming pools, to name just a few of the amenities. For those who wish to make time for golf alongside their squash endeavors, there is Birdwood, the resort’s 18-hole, par 72, Audubon-certified course, which offers challenging terrain complemented by scenic mountain views.

After the day’s squash (or golf or tennis or yoga) you will have every opportunity to unwind in your own style as the resort is home to four different restaurants. Enjoy 4-Diamond dining in the Old Mill Room where seasonal farm-to-table cuisine is the focus. Share a basket of fries and a burger at the Birdwood Grill or take advantage of the many healthy options at the Sports Club Café. Look to Bistro 1834 for fine dining in a relaxed atmosphere—the ideal setting to gather with fellow players to break down the day’s action. With everything on-site and within walking distance, you can forego the hassles of driving and parking.

You’ll be working hard on the courts (and the golf course). And, if you find yourself in need of a good deep tissue massage after a tough match, The Spa at Boar’s Head has you covered. An intimate retreat where our certified massage therapists blend native plants and herbs with organic products to create a complete spa experience customized to your or your partner’s needs.

[INSIDE – RIGHT COLUMN, RED BACKGROUND]

Charlottesville, Virginia

Charlottesville’s small size, along with its innate southern hospitality, makes getting around and getting along a breeze. And thanks to The University of Virginia, one of the most prestigious universities in the US, there is no shortage of fine arts destinations and high profile entertainment.

Our *Squash Village* concept will allow entrants ample opportunity to relax on a single campus. But when downtown and the environs beckon, answer the call. You will find an array of cultural, culinary, entertainment, and shopping destinations that will impress even the most seasoned world traveler.

So let us be the first to welcome you to Charlottesville. Whether you are in the mood for world-class fine dining or something far more casual, you’ll find it here.

The Charlottesville area is the home of three of the nation’s Founding Fathers: Thomas Jefferson, James Madison, and James Monroe. Monticello, Jefferson's plantation manor and a UNESCO World Heritage Site, is located just a few miles from downtown and is an absolute must-see.

Shenandoah National Park offers recreational activities and beautiful scenery with rolling mountains and hiking trails. Skyline Drive runs the length, winding through thick forest to emerge upon sweeping scenic overlooks; this renowned scenic drive is less than 20 miles from Boar’s Head.

We hope competitors will join together to enjoy several of the local specialty excursions that we will offer, including wine and beer tours, rafting on the James River, and hot air ballooning over the beautiful Shenandoah Valley.

No trip to Charlottesville would be complete without a visit to or tour of the University of Virginia’s Academical Village, another UNESCO World Heritage Site designed by University Founder Thomas Jefferson. The heart of the University, the Village is the site of the iconic Rotunda and “The Lawn,” both marvels of neo-classical architecture ensconced by sprawling pavilion gardens. The Village has served as the model for campus design at schools throughout the world and it never fails to inspire awe in locals and first-time visitors alike.

[OUTSIDE – LEFT COLUMN, WHITE BACKGROUND]

Washington, D.C.

Charlottesville is located just 100 miles south of Dulles Airport, Washington, DC’s major international hub. For many competitors, participating in WM2018 will offer a great opportunity to visit the United States capital and enjoy all that it has to offer. Whether you are interested in interactive tours of the US Government, viewing artistic treasures housed in the National Gallery of Art and Smithsonian Museum, experiencing performances at the Kennedy Center, or touring the Air and Space Museum, Botanical Gardens, or historical monuments on the National Mall, DC is ideal for families, couples, and solo travelers.

As a competitor in the Masters event, you will have morning access to the nine ASB squash courts at Episcopal High School in Alexandria, Virginia from July 26-29. Alexandria is a beautiful Virginia town just seven miles from downtown DC - and we are in the process of lining up several local hotel partners. So fly to Dulles a few days early, acclimatize and prepare at Episcopal High School, and make the most of the opportunity to tour Washington, DC. After experiencing DC and sharpening up on the Episcopal High School courts, you can depart for Charlottesville on July 29 on the complimentary coach service we have arranged.

OUTSIDE – MIDDLE COLUMN / BACK COVER

Boar’s Head’s Director of Squash and 2018 World Masters Tournament Director Mark Allen will be attending the Jo’burg event from Friday thru Monday and is looking forward to watching some great squash and talking up WM2018. Be sure to say hello and ask any questions that you might have.

And to keep up to date with all the announcements and preparations for the 2018 tournament visit our website wmsquash2018.com and sign up to receive our digital newsletter.

Thank you and good luck to everyone in Jo’burg this coming week.

*QUOTES THAT CAN BE USED ANYWHERE ON BACK COVER IF YOU FEEL THEY WORK*

*"There is so much to look forward to at the 2018 world masters squash championships. The venue is the finest, the southern hospitality second to none and a week’s worth of squash camaraderie and competition awaits. Women of the squash world, stay in the game and put this one in the book!" Hope Prockop, British Open Masters Champion, 2014 and 2015*

*“You don’t play in World Masters because of the facilities, but if you ever did, this would be the one.  The McArthur Squash Center is one my favorite venues on earth; if you play squash, you should see it.” - Will Carlin, United States Masters Squash Enthusiast and former US#1 ranked player*

*“The Boar’s Head site is an incredible venue to host a squash event - really a self-contained village for the sport enthusiast!  The setting is lovely, the McArthur Squash Center is superb with 9 excellent courts and fantastic seating with ambience, the accommodations and food services are excellent.  I have no doubt that the 2018 WSF World Masters will be an outstanding experience for squash competitors and guests.” – Linda MacPhail, WSF Vice President*

I would also like the tournament website address highlighted on the backpage

**wmsquash2018.com**

and the information at the bottom should read

For more information contact  
Mark Allen, WM2018 Tournament director  
Tel: (+1) 434-972-7424  
E-Mail:wmsquash2018@gmail.com

Possible Pictures of Mark Allen below (please use the one you feel works best with the layout)

OUTSIDE RIGHT COLUMN (FRONT PAGE)

Please completely remove the sentence on the front cover that says : A proud first for the championships to be held in the United states.

And Instead I would like to make the date August made larger